

P.O Box 3426 Cincinnati, OH 45201-3426 CONTRACTOR DIVISION

2008 MAR 25 P 2: 59

MECENTED

Received & Inspected

MAR 25 2008

FCC Mail Room

March 18, 2008

Chairman Kevin J. Martin Federal Communications Commission 445 12th Street, SW Washington, DC 20554

RE: The Matter of Broadcast Localism (MB Docket No. 04-233)

Dear Chairman Martin:

Today I am writing to express strong support of Clear Channel Radio in Cincinnati (WEBN, WOFX, WNNF, WKFS, WLW, WKRC, and WSAI), and all it lends to our local community.

I want to pay particular attention to the sponsorship Clear Channel has with Neediest Kids of All. NKOA provides funds for area schools and Head Start sites, so children whose families can not afford basic necessities – hats, coats, gloves, pants, shoes, and other clothing items – don't go without. This has been a long running sponsorship and without it, we would not be able to raise annually over half a million dollars. The PSAs produced and run make a huge difference in our success. Because of this sponsorship, we are able to use 100% of every dollar raised to help the children.

Clear Channel Cincinnati is continuously growing its community support. I urge the FCC not to impose any rules that will hamper its ability to perform this very valuable service. Our community is better because Clear Channel is a partner here.

Sincerely,

Juliana F. Wales
Executive Director

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THE STREET BUYISHING



2008 MAR 28 P 3. 00

Tri Cities, Washington

March, 2008

The Honorable Commissioner Michael J. Copps Federal Communications Commission 445 12th Street, S. W. Washington, D.C. 20554 Received & Inspected

MAR 2 5 2008

FCC Mail Room

Dear Commissioner Copps,

I am compelled to write this letter in response to the recent proposal regarding the Notice of Proposed Rulemaking that would re-regulate broadcast stations. As a broadcaster and manager of a small market I strongly feel that there is absolutely no benefit to any listener in any of the proposals and the only effects would be increased costs to the broadcaster.

The reality of our industry is that it is pro-choice, people listen to what they want to and tune out what they don't want. Listeners drive our industry and those stations that offer what is wanted and needed are successful and stations that are not tuned into their communities don't last long as a station without listeners has no revenue.

At this time it is nearly a fulltime job just to document the community service for the FCC for this cluster. Adding additional tasks to this list will not only be debilitating to a small broadcaster but will not sate any of these critics in any way.

All of this is based on the misleading assumption that broadcasters are not supporting the local community and that continues to be frustfating to this cluster of stations and our employees who has been committed to serving the community on the air, in the community and public service. I am not aware of another industry so committed to this concept anywhere in the world today.

Comments Regarding each Proposal

Community Advisory Boards: Nielsen and Arbitton give us updated information up to 4 times a year on what content and programming the community really wants. Any changes in programming are immediately recognized as effective or not throughout the year. This would be a complete waste of our time and energy, drive away listeners on most formats and would cost to this cluster approximately \$12,000 a year for the staff to attend to this process.

Community Outreach Efforts: We hear from listeners on a day to day basis as they call in, write or just stop listening. We pay close attention to these contacts and then make the decision that is best for these stations and the community. Our complete staff is in the community on a day to day basis, they are involved in local boards and active in 100's of non profit events each year. We publicize our listener lines, public office numbers, our emails and encourage community feedback on a hour to hour basis. The public is heard and wegadapt, it is part of what makes us successful.



Tri Cities, Washington

Remote Station Operation: Technology is here and the whole idea is to use it, by paying someone to sit in a studio overnight does not make the station any more local. As operators we know when our stations are operating and when they are not and we are more than capable of changing content and fixing errors remotely. Again, if we don't deliver the content people want to hear, we don't have listeners. The cost to this cluster would be approximately \$100,000.00 a year. That's 3 full-time positions at a minimum wage of \$30,000.00 a year plus benefits.

Quantitative Programming Guidelines: Requiring all stations to supply the same amount of news and information is misguided. Today there are news stations, weather stations, sports stations, music stations and talk stations for the simple reason, that's what people choose. Regulating formats might be a topic rather than content if a market does not offer what is needed.

Maintaining Studios: No benefit to any listener, we are not a walk up business. Costs to any size broadcaster would be the only measurable outcome.

Voice Tracking: The quality of a local broadcast is not determined by live or recorded, the quality is in the lack of clutter in relationship to listener needs. Voice tracking is not the issue here and is not relevant to this discussion.

Local Music: I have not found a single local artist that belonged on the air in my 25 years of broadcasting. Requiring a local broadcaster to air what the public does not want to hear will not only diminish the quality of our formats but drive away our listeners.

Overall, It appears to me that a small group of overzealous people are unable to see that the world is changing around them. Broadcast radio is providing more news, sports, music and information than ever before, you merely need to seek out the format you wish to enjoy.

Secondly, I am offended that I continue to hear that broadcasters are not involved in the community. I know of no other industry that is as committed to and involved in community service than these five stations and our employees.

Eric Van Winkle
General Manager
GAPWEST Broadcasting
Pasco, Washington 99301











COLUMN SERVICES BIVISION

2008 MAR 25 P 2: 59

March 17, 2008

RECEIVED

The Secretary
Federal Communications Commission
445 12th St, SW
Washington, DC 20554

Received & Inspected
MAR 25 2008
FCC Mail Room

RE: MB Docket No. 04-233

Attn: Chief, Media Bureau

I listen to Christian radio broadcasting, and I believe that this proposal would be in violation of the First Amendment. I do not want to be forced into listening to secular broadcasting on a Christian station.

Many Christian and secular radio stations operate on tight budgets. Yet the commission wants raise costs in two ways by (a) requiring staff presence whenever a station is on air and (b) by further restricting main studio location choices. Raising costs with these proposals would force service cutbacks and that is not in public interest.

Sincerely,

Daniel Willming 2568 Cty Rd C

Brussels, WI 54204

AUTHO SHAVINGS OWISHOW



2008 MAR 25 P 3: 00

Tri Cities, Washington

March, 2008

The Honorable Commissioner Deborah Taylor Tate Federal Communications Commission 445 12th Street, S. W. Washington, D.C. 20554

04.233

Received & Inspected

MAR 2 5 2008

FCC Mail Room

Dear Commissioner Taylor Tate,

I am compelled to write this letter in response to the recent proposal regarding the Notice of Proposed Rulemaking that would re-regulate broadcast stations. As a broadcaster and manager of a small market I strongly feel that there is absolutely no benefit to any listener in any of the proposals and the only effects would be increased costs to the broadcaster.

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Tri Cities, Washington

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Eric Van Winkle
General Manager
GAPWEST Broadcasting
Pasco, Washington 99301

Comments in Response to Localism Notice of Proposed Rulemaking MB Docket No. 04-233

I submit the following comments in response to the Localism Notice of Propose Midlemaking."), released Jan. 24, 2008, in MB Docket No. 04-233.

Any new FCC rules, policies or procedures must be discussed in the NPRM, if energy "NPRM"), released Jan. 24, 2008, in MB Docket No. 04-233.

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Any new FCC rules, policies or procedures must not violate First Amendment rights. A number of proposals discussed in the NPRM, if enacted, would do so - and must not be adopted.

- 2008 MAR 25 P 3: 00

 The FCC must not force radio stations, especially religious broadcasters, to take advice from people who do not share their values. The NPRM's proposed advisory board proposals would impose such unconstitutional mandates. Religious broadcasters who resist advice from those who don't share their values could face increased harassment, complaints and even loss of license for choosing to follow their own consciences, rather than allowing incompatible viewpoints to shape their programming. The First Amendment prohibits government, including the Form dictating what viewpoints a broadcaster, particularly a religious broadcaster, must present.
- The FCC must not turn every radio station into a public forum where anyone and everyone has rights to air time. Proposed public access requirements would do so - even if a religious broadcaster conscientiously objects to the message. The First Amendment forbids imposition of message delivery mandates on any religion.
- The FCC must not force revelation of specific editorial decision-making information. The choice of programming, especially religious programming, is not properly dictated by any government agency - and proposals to force reporting on such things as who produced what programs would intrude on constitutionally-protected editorial choices.
- (4) The FCC must not establish a two-tiered renewal system in which certain licensees would be automatically barred from routine renewal application processing. The proposed mandatory special renewal review of certain classes of applicants by the Commissioners themselves would amount to coercion of religious broadcasters. Those who stay true to their consciences and present only the messages they correspond to their beliefs could face long, expensive and potentially ruinous renewal proceedings.
- Many Christian broadcasters operate on tight budgets, as do many smaller market secular stations. Keeping the electricity flowing is often a challenge. Yet, the Commission proposes to further squeeze niche and smaller market broadcasters, by substantially raising costs in two ways: (a) by requiring staff presence whenever a station is on the air and, (b) by further restricting main studio location choices. Raising costs with these proposals would force service cutbacks - and curtailed service is contrary to the public interest.

We urge the FCC not to adopt rules, procedures or po	licies discussed above.
Signature	Date
DENNIS MUHUSAIER Name	111 RUSETON RD #59 Address WINSTED, CY. 06098 BLO 379 3690 Phone
Title (if any)	,
Organization (if any)	

Comments in Response to Localism Notice of Proposed Rulemaking MB Docket No. 04-233

Received & Inspected
roposed Rulemaking Cirie
ent right I submit the following comments in response to the Localism Notice of Proposed "NPRM"), released Jan. 24, 2008, in MB Docket No. 04-233.

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We urge the FCC not to adopt rules, procedures or policies discussed above.

Donna Mullbarer	3-12-08	A May .
Signature	Date	- `'
DONNA MUHUBAIER	Address Winsted,	CF. 0609E
Name	860 379 3690 Phone	
Title (if any)		
Organization (if any) -		

Comments in Response to Localism Notice of Proposed Rulemaking MB Docket No. 04-233

Received & Inspected

I submit the following comments in response to the Localism Notice of Proposed Rulemaking (Mer NPRM"), released Jan. 24, 2008, in MB Docket No. 04-233.

Many of the proposals in NPRM, contrary to the FCC's stated objectives, would harm both localism and diversity of viewpoints.

The true wellsprings of localism and diversity are smaller market radio stations and stations offering specialized programming (including religion, foreign language; ethnic and alternative programming). These types of stations also serve as important gateways for new entrants seeking business opportunities in broadcasting – increasing ownership among those traditionally underrepresented.

But just as major operating costs are quickly rising, and more Americans are turning to new media, the NPRM proposes measures that would substantially raise costs – something that will be keenly felt among small market and specialized programming broadcasters. The rational economic response will be service cutbacks or outright shutdowns. Neither outcome is in the public interest.

One of these ill-advised proposals would force radio stations to curtail reliance on labor-saving technology. An end to unstaffed operations will not improve responsiveness to a local community. To the contrary, it will likely lead stations to broadcast fewer hours or shut down altogether. Unattended operation with proper safeguards has helped small stations provide more service through efficiency. Take that away, and the Commission will create strong disincentive for stations to stay on during the late evening or early morning hours, hours during which very little revenue is generated. The increased operational costs will lead new entrepreneurs, including women and minorities, to look elsewhere to invest their savings and sweat equity.

The Commission must also reject proposal that would further limit where broadcasters can locate their main studios. The Commission acted in the public interest when it adopted rules many years ago to permit stations greater flexibility in selecting the location of their main studios, particularly in situations in which a broadcaster operates stations licensed to several nearby communities. If the Commission were to force each station to establish its main studio only in that station's community of license, the result would be that broadcasters — particularly small market and speciality programming broadcasters — would have to divert their limited financial resources from supporting and enhancing quality programming to covering additional and unnecessary real estate costs.

The FCC should also jettison proposals forcing stations to give away airtime to community groups. One proposal would even enforce public access requirements, similar to cable PEG channels. Cable has dozens, even hundreds of channels from which it can profit, but smaller market radio and stations serving small specialized audiences do not. Free is not really free to those who struggle every day just to keep the electricity flowing, the programming going, and the local news covered.

Smaller stations are keenly attuned to the communities they serve – it is how they remain in business. But the balance is delicate, and the Commission must not take action that will tip the balance so stations cut back on service or drop out. There is no 'public interest' in service that is both diminished and less diverse.

Respectfully submitted,

March 20, 2008
Signature

Date

Name

Address

TAX DA VER - VOTER - U.S. CITIZIAN

Title (if any)

The public interest in service that is both diministred and less diverse.

March 20, 2008

Date

331 S. STATE

Address

217-5-22-4794

Phone

Organization (if any)

STAND SERVICES DIVISION

Received & Inspected

Comments in Response to Localism Notice of Proposed Rulemaking MB Docket No. 04-233

FCC Mall Room

I submit the following comments in response to the Localism Notice of Proposed Rulemaking (the "NPRM"), released Jan. 24, 2008, in MB Docket No. 04-233.

Any new FCC rules, policies or procedures must not violate First Amendment rights. A number of proposals discussed in the NPRM, if enacted, would do so - and must not be adopted.

- The FCC must not force radio stations, especially religious broadcasters, to take advice from people who do not share their values. The NPRM's proposed advisory board proposals would impose such unconstitutional mandates. Religious broadcasters who resist advice from those who don't share their values could face increased harassment, complaints and even loss of license for choosing to follow their own consciences, rather than allowing incompatible viewpoints to shape their programming. The First Amendment prohibits government, including the FCC, from dictating what viewpoints a broadcaster, particularly a religious broadcaster, must present.
- The FCC must not turn every radio station into a public forum where anyone and everyone has rights to air time. Proposed public access requirements would do so - even if a religious broadcaster conscientiously objects to the message. The First Amendment forbids imposition of message delivery mandates on any religion.
- The FCC must not force revelation of specific editorial decision-making information. The choice of programming, especially religious programming, is not properly dictated by any government agency - and proposals to force reporting on such things as who produced what programs would intrude on constitutionally-protected editorial choices.
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- Many Christian broadcasters operate on tight budgets, as do many smaller market secular (5)stations. Keeping the electricity flowing is often a challenge. Yet, the Commission proposes to further squeeze niche and smaller market broadcasters, by substantially raising costs in two ways: (a) by requiring staff presence whenever a station is on the air and, (b) by further restricting main studio location choices. Raising costs with these proposals would force service cutbacks -- and curtailed service is contrary to the public interest.

We urge the FCC not to adopt rules, procedures or policies discussed above.

Name Title (if anv)

Organization (if any)

Received & Inspected

Comments in Response to Localism Notice of Proposed Rulemaking MB Docket No. 204-233

MAR 2 57009

I submit the following comments in response to the Localism Notice of Proposed Rulemaking (b) "NPRM"). released Jan. 24, 2008, in MB Docket No. 04-233.

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We urge the FCC not to adopt rules, procedures	or policies discussed above.
Signature	Meuch 19, 2008
William R. Avellino	111 IZANT COURT, SOQUEL CA Address 95073
Name	831-465-1665 Phone
Title (if any)	
Organization (if any)	

Received & Inspected

Comments in Response to Localism Notice of Proposed/Rulemaking

I submit the following comments in response to the Localism Notice of Proposed Rulemaking (the FCC Mail Room "NPRM"), released Jan. 24, 2008, in MB Docket No. 04-233.

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Organization (if any)

vve urge the FCC not to adopt rules, procedures of po	Diicles discussed above.
Panerla avellind	March 19, 2008 Date
Signature	
PAMELA AVELLINO	/// IZANT CRT, 50 QUEN, CA Address 95073
Name	831-465-1665
Christian	Phone
Title (if any)	

Isubmitting following comments in response to the Localism Notice of Proposed Rulems (the NPRM); released Jan. 24, 2008, in MB Docket No. 04-233:

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We urge the FCC not to adopt rules, procedures or policies discussed above.

Signature and Date

DAVID V. BROWN, JR. 169 BESHEARS ST. IV. WILKIES BORD, N. C. Name and Address

Mail By April 14, 2008 to:

The Secretary Federal Commission 445 12th Street SW

Washington, DC 20554 Aftn: Chief, Media Bureau

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We urge the FCC not to adopt rules, procedures or policies discussed above.

Butty B Brown. Signature and Date				
Signature and Date				
Bet LII BBROWN Name and Address	169	Besherrs	57 North	W:/Kesbara
Name and Address	,			28659

Mail By April 14, 2008 to:

The Secretary Federal Communications Commission 445,12fh Street, SW Washington, DC 20554 Attn: Chief, Media Bureau.

AUTHO SERVICES DIVISION

Comments in Response to Localism Notice of Proposed Rulemaking MB Docket No. 04-233

Received & Inspected

MAR 2 5 7009

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We urge the FCC not to adopt rules, procedures or policies discussed above.

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Comments in Response to Localism Notice of Broposed Rulemaking MB Docket No. 04-233

FCC Mail Room

I submit the following comments in response to the Localism Notice of Proposed Rulemaking (the "NPRM"), released Jan. 24, 2008, in MB Docket No. 04-233.

Any new FCC rules, policies or procedures must not violate First Amendment rights. A number of proposals discussed in the NPRM, if enacted, would do so — and must not be adopted.

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We urge the FCC not to adopt rules, procedures or	policies discussed above.
Signature	3=19-08 Date
Jeanette N. Dampier	26625 Maire Dr Lebanon Mo 65536 Address
	417-532-3576 Phone
Title (If any) Organization (If any)	हार्ल क्रिक्स के किए के कार किए
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Comments in Response to Localism Notice of Proposed Rulemaking MB Docket No. 04-233

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Conservation of the services

Bill Anderson
753 Enterprise
Cape Girardeau, Mo 63703 MAR 257009
FCC Mail Room

March 18, 2008

2008 MAR 25 P 3: 01

The Secretary Federal Communications Commission 445 12th Street, SW Washington, DC, 20554

MB docket number 04-233 RE:

> Comments in Response to Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Secretary:

I am writing in response to the NPRM and the negative effects it will have on broadcasters like myself. I am a one owner, independent station owner trying to survive in a corporate based industry. The passage of the NPRM would be devastating to my station operation in several ways. The requirement of locating the main studio in the community of license would be economically and professionally detrimental. Not only would the expense of relocation; purchasing suitable facilities, moving studio and broadcast equipment, and all that moving a station involves, the cost of professional time involved in a move of that nature and the cost of downtime that would be involved could be financially devastating. If we were forced to relocate our studio we would also lose at least 95% of our employees. We have tried to locate our studio in a location that would provide the easiest access to the largest percentage of listeners. We continue to be very locally involved in our entire coverage area and are located in the area that allows us to stay involved. If forced to relocate, we would lose that access and in the end lose a great portion of the local information that we are able to pass on.

The request to eliminate unattended operations of broadcast stations would also be detrimental. We have gone to great lengths to make sure that our remote station control is fully operational. We have, at all times, at least three station personnel that have access to the remote codes to attend to the needs of the public. The local and state police, local government associations, and emergency management authorities know how to contact station personnel in the event of an emergency at all hours. Information can be then broadcast within minutes.

The NPRM also raises the specter of requiring radio stations to complete the FCC Form 355. Due to the difficult nature and the time consuming tasks this form would require we would be forced to hire more staff, which again, is not cost effective.

The proposal to require that stations convene "permanent" community advisory boards comprised of local officials and other community leaders is not a feasible task. Today's leaders are already spread too thin and to have the station "require" them to attend another meeting is not practical. We meet with our local and state leaders frequently to be sure we are addressing the needs of our listeners, to mandate such a meeting would not be beneficial.

There are broadcasters, like myself, that still believe that our first and foremost obligation to our listeners is to inform them of information, events, etc. that may be of interest to them, the entertainment is secondary. To have more restrictions and more requirements such as the NPRM will require will prohibit local stations from having the freedoms to truly address their communities as they as people living in these same communities see fit. The NPRM requirements would also make if financially impossible for independent stations to operate in small markets. I ask that you please reconsider the NPRM and all of its requirements.

Respectfully,

Bill Anderson

Owner

Anderson Broadcasting Co., Inc.

Comments in Response to Localism Notice of Proposed Rulemaking MB Docket No. 04-233

Réceived & Inspected
MAR 2 5 7009

I submit the following comments in response to the Localism Notice of Proposed Mail Room Rulemaking (the "NPRM"), released Jan. 24, 2008, in MB Docket No. 04-233.

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CODIO SERVICES DIVISION Comments in Response to Localism Notice of Proposed Rulemaking MB Docket No. 04-233

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Comments in Response to Localism Notice of Proposed Rulemaking MB Docket No. 04-233

Received & Inspected

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We urge the FCC not to adopt rules, procedures or policies discussed above.
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SERVICES DIVISIO

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Comments in Response to Localism Notice of Proposed Rulemaking MB Docket No. 04-233

I submit the following comments in response to the Localism Notice of Proposed Russili Room "NPRM"), released Jan. 24, 2008, in MB Docked No. 24-233.

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Organization (if any)

We urge the FCC not to adopt rules, procedures or policies discussed above. 3/22/08
Date

8155 Greenville Rd. Hopkinsville, Ky
Address

270-269-2504
Phone Signature Name Title (if any)

I submit the following comments in response to the Localism Notice of Recopased Rulemaking (the "NPRM"), released Jan. 24, 2008, in MB Docket No. 04-233.

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We urge the FCC not to adopt rules, procedures or policies discussed above.

Signature and Date

217 Ivy Ridge Rd Deep Gap NC 28418

Mail By April 14, 2008 to:

The Secretary Federal Communications Commission 445 12th Street, SW Washington, DC 20554 Attn: Chief, Media Bureau

Received & Inspected

Comments in Response to Localism Notice of Proposed Rulemaking MB Docket No. 04-233

I submit the following comments in response to the Localism Natice of Proposed Rulemaking (the Omnum NPRM"), released Jan. 24, 2008, in MB Docket No. 04-233.

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- (1) The FCC must not force radio stations, especially religious broadcasters, to take advice from people who do not share their values. The NPRM's proposed advisory board proposals would impose such unconstitutional mandates. Religious broadcasters who resist advice from those who don't share their values could face increased harassment, complaints and even loss of license for choosing to follow their own consciences, rather than allowing incompatible viewpoints to shape their programming. The First Amendment prohibits government, including the FCC, from dictating what viewpoints a broadcaster, particularly a religious broadcaster, must present.
- (2) The FCC must not turn every radio station into a public forum where anyone and everyone has rights to air time. Proposed public access requirements would do so - even if a religious broadcaster conscientiously objects to the message. The First Amendment forbids imposition of message delivery mandates on any religion.
- (3) The FCC must not force revelation of specific editorial decision-making information. The choice of programming, especially religious programming, is not properly dictated by any government agency - and proposals to force reporting on such things as who produced what programs would intrude on constitutionally-protected editorial choices.
- (4) Many Christian broadcasters operate on tight budgets, as do many smaller market secular stations. Keeping the electricity flowing is often a challenge. Yet, the Commission proposes to further squeeze niche and smaller market broadcasters, by substantially raising costs in two ways; (a) by requiring staff presence whenever a station is on the air and, (b) by further restricting main studio location choices. Raising costs with these proposals would force service cutbacks - and curtailed service is contrary to the public interest.

We urge the FCC not to adopt rules, procedures or policies discussed above.

Name and Address

Mail By April 14, 2008 to:

The Secretary Federal Communications Commission 445 12th Street, SW Washington, DC 20554 Attn: Chief, Media Bureau